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BOOKS, INC.

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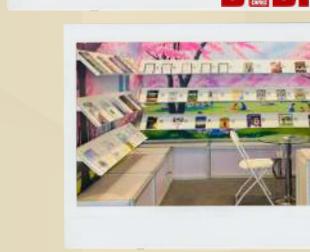
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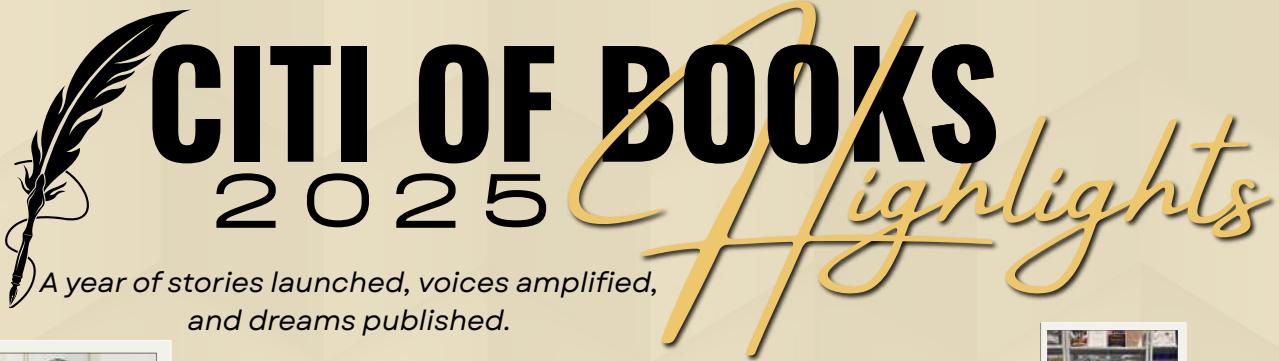
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**CITI OF BOOKS**  
2025 *Highlights*

A year of stories launched, voices amplified,  
and dreams published.

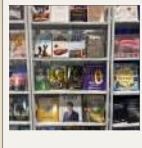




# CITI OF BOOKS

## 2025 Highlights

A year of stories launched, voices amplified, and dreams published.



Guadalajara International Book Fair



Frankfurter



Buchmesse



# Author TESTIMONIES



Author of *The Call of the Mourning Doves* and *Teddy Bear Hugs*

## MARY KATHY GRAY

Citiofbooks.com has shown to have my best interests at heart meeting all their promises to me. My publisher and her staff have shown that I, as an author, is serious and important. They are on top of their game when publishing my books and promoting me as a worldwide author. Citiofbooks is a partner you can count on to enhance the progress of your career. Author of *The Call of the Mourning Doves* and *Teddy Bear Hugs*

“



Author of *Johnny's World: The Series-in-one*

## JOHN W. SANGWIN

As an Author, it is important to have a team of professionals such as Citi-of-Books has. I especially want to thank and recommend Zari Castro who was such a help during my recent publication of "Johnny's World: The Series in one". Thanks again, Zari!

”



Author of *Who Am I?*

## FREDDRICA NICHOLAS

The services and professionalism done by CITI BOOKS has been exemplary. The extra details done by Zari Castro has shed such new light for my book. I appreciate the new layout of my book. It feels so warm and welcoming to the children to see my book now. Even after the publish and purchase of the book Chelsea continues to promote the book I've worked so hard to make into a reality.. I look forward to working with CITI BOOKS for the next installment of my series.

“



Author of *I Am Who I Am: Native Black American*

## MILTON B. HAZZARD

It is indeed an honor to express approval and satisfaction with the impressive and efficient services provided by Citi of Books. More specifically, this Old Soldier has been impressed by the valuable assistance and guidance that has consistently been provided by two of the corporate employees. Katelyn Murphy and Zari Castro. Noteworthy is their unsolicited wiliness to provide effective recommendations and professional counseling that has benefited my effort to successfully get a book published. They also make easy reliable open communications channels between the me and the Citi of Books staff operations.

”



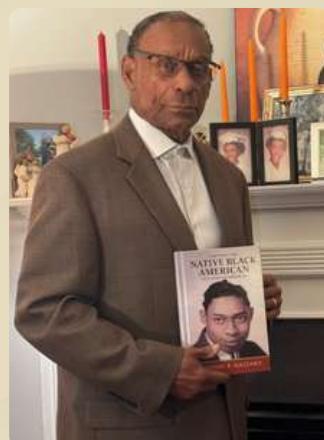
Author of *Kaenju*

## FUJIE FUKUDA

I am pleased my book came out a beautifully. People are very kind and helpful for my requests of interior design such as layout of page, etc. Especially I thanks for a couple of people whom I talked by phone. They understood my requests very well and answered promptly.

”

# CITI OF BOOKS' *Authors* WITH THEIR BOOKS



# CITI OF BOOKS' *Authors*



# CITI OF BOOKS' VIP AUTHORS



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# INTRODUCTION

 There are two types of publishing: traditional publishing and self-publishing. Self-publishing is a form of publishing wherein the author has all the rights to the book. Also, in this type of publishing, a traditional publisher is not involved, as it is also referred to as independent publishing.

You, the author, may invest or fund your work to produce numerous copies of the book and distribute it nationwide and worldwide. You can publish a book anytime and as many books as you want, as it only takes a short time to process. It is very efficient, and you don't have to worry, as you will not be alone on this path.

## BENEFITS IN SELF-PUBLISHING

One of the great things about self-publishing is that there will be a trustworthy team who will do all the legwork for you. Citi of Books has some of the best professional editors, writers, and designers in publishing. Here in self-publishing, you have a great advantage compared to traditional publishing because you have creative control of your book. You will also receive high royalty rates, and this will be your chance to create a name on your own, as we don't just do publishing but also marketing.



## PART 1

# START THE JOURNEY



To publish a book, you will need a manuscript. A manuscript is a composition or a document that is bound for publication. This will be your weapon to achieve your dreams. However, creating it is not an easy process. Writing may seem easy, but there are many factors to consider before it.

## BRAINSTORM YOUR *Masterpiece*

Every story, whether a fictional novel, academic book, self-help book, etc., starts with the creation of an idea. This is the prewriting stage, where you generate ideas and create an outline for your narrative. At this stage, you need to consider the topic, audience, and purpose of your writing.



Outline the idea or flow of the narrative you want to write. Doing so will help you track where your narrative is going. Outlining organizes your thoughts, allowing ideas to flow smoothly, so don't forget to jot them down.



# PUT INTO ACTION



Turn your ideas into words on paper. This is the stage where you write or type the rough draft of your story or paper. It's like applying the flesh of your narrative to its skeleton (the outline). During this phase, focus on writing without worrying about grammar or editing—those can be addressed later. Just write freely, as this stage reveals your strengths, weaknesses, and blank spots.

Once you've created a rough draft, it's time to rework the story. This is where you revise, making significant changes to the plot, characters, and removing unnecessary parts or plotlines for improvement. As you revise, ask yourself key questions: Does the story impact the audience? Is it moving forward? What areas need further work?

After revising, either edit the narrative yourself or hire someone to do so. Even after revisions, editing is crucial. You'll need to check for repetition, missing or inappropriate words, punctuation errors, and ensure correct grammar. Editing should be done multiple times, as some mistakes may not be obvious on the first pass.



## PART 2

# SHARE YOUR STORY

## TURN YOUR DREAM TO *Reality*

Writing may never seem easy as you navigate ups and downs, experiencing a range of emotions while writing. However, if it's your passion, dream, or source of happiness, why not push through? Writers have different goals and purposes for their narratives. Some write to inspire or help, others to entertain, and some simply want to see their manuscript turned into a physical book.

This is your biggest opportunity to make that dream a reality. At Citi of Books, we offer high-quality assistance and services to help bring your vision to life.

## SEEK FOR AN *Advice*

Before proceeding with the publishing process, it's important to have someone you can talk to and ask for feedback. At Citi of Books, we have a reliable and professional team ready to answer your inquiries. They can offer suggestions on what's best for your book and identify areas for improvement. From our advisers to fulfillment officers, our team is highly experienced in publishing. We believe that the best quality service comes from the people who provide it.



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# LEARN THE PROCESS



After consulting with an adviser and finalizing the deal, you'll need to send us your manuscript for evaluation to proceed to the next stage of publishing. Once submitted, we'll begin the publishing process, and we also offer services that may help improve your narrative.

Authors often ask about the publication date of their works. While we can estimate how long each step in the process takes, it's difficult to predict the time needed for the revision stage and your final approval.

Throughout the publishing process, our fulfillment team will send you files and documents that require your review and approval before production. Some writers take immediate action, while others may take weeks before providing consent.

It may also take time to review any adjustments you wish to make to your manuscript or illustrations. However, don't rush. We only require your timely responsiveness to keep things on track. Overall, your publishing timeframe depends on how quickly you complete each step of the process.



# UNDERSTAND TIMELINE



## EDITORIAL SERVICES

Enhance your book's content and structure with our expert editing services. The professional editors will carefully review your manuscript and, as appropriate, make suggestions for revisions to its substance and style in order to polish your work into a fully realized literary masterpiece. Regardless of the genre of your book, the cutting-edge editorial services are designed to make it an interesting read.

(4 - 6 MONTHS)



## ILLUSTRATION SERVICES

Many believe that publishing a book is a lengthy process that requires a lot of patience. However, with Citi of Books, you won't have to wait long before holding the physical copy of your book. Publishing your masterpiece is within reach. With our efficient and professional team, we guarantee that we'll meet the promised timeline. Successful cooperation between you and our team is the key to achieving this.



(1 - 2 MONTHS)

## PUBLISHING PROCESS

With Citi of Books, you can bring your story to life through our book illustration services. While our illustration packages are perfect for children's books, they are not limited to this genre. We offer custom artwork options for authors who wish to enhance their book with basic or three-dimensional illustrations. Our talented artists and graphic designers will create unique artwork that perfectly represents your story.

(3 - 4 MONTHS)





# CHOOSE A PUBLISHING Package



# BLACK AND WHITE

PUBLISHING



The path to self-publishing is often challenging. New authors may face significant obstacles, such as expenses and requirements for launching their debut book. In contrast, experienced self-published authors may already be familiar with navigating this process. To support your publishing journey, our Black & White publishing service offers the most affordable packages. It's an excellent option for books, poetry collections, memoirs, essays, and other straightforward textbooks.

## DICKENS

This option offers great value for authors, providing multiple publishing formats, from paperback to e-books. It's perfect for a variety of genres, including autobiographies and fiction. With the support of our skilled graphic artists, you can design your own cover and interior. Additionally, you can benefit from unlimited graphic insertions and choose from a range of trim sizes for your book.

## AUSTEN

This package includes a hardcover format and additional complimentary copies. It combines the top services of our Dickens platform with features like custom cover design, hardback copies, ISBN assignment, and guaranteed listings on major markets such as Amazon and Waterstones. Additionally, it offers an enhanced publishing solution to accelerate the publication and market distribution of your book.

## TOLSTOY

This package offers premium publishing and marketing services to give your book the best possible exposure while ensuring excellent value for your investment. It includes various strategies to reach readers through traditional media and online platforms. Features include a dedicated website, social media profiles for your book, the highest number of complimentary copies, and fully customizable options, from the cover design to the interior layout formatting.

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# FULL COLOR

PUBLISHING



Print your book with a customized full-color package. Color captures both the spirit and the imagination. Enjoy all the benefits of a vibrant, full-color book and thrive in any industry, from children's books to photography, travel, and cookbooks. Benefit from a wide range of expertly tailored services designed to create a full-color masterpiece.

## W O R D S W O R T H

The Wordsworth platform is our most affordable option for full-color book publication. With the help of our skilled graphic artists, you can design your own book cover and interior layout. This package includes unlimited graphic inserts and a variety of trim sizes. To save you time, our experts will handle all the work for your copyrights and LOC registration. Free copies are also provided for distribution at promotional events.

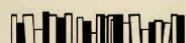
## P L A T H

The Plath platform is perfect for writers seeking more format options at an affordable price, with unique customization choices and the added security of our Book Returns Insurance. It includes all the best features of the Wordsworth package, along with additional services like custom book cover and layout design. This bundle also enhances your book's availability in both paperback and hardback formats on major marketplaces like Amazon.

## S H A K E S P E A R E

The Shakespeare platform offers all the benefits of our premium publishing services to maximize your book's market visibility. It leverages both traditional media and online channels to get your work into readers' hands. This package includes a dedicated website and social media profiles for your book, along with the most complimentary copies and fully customizable features, from the book cover to interior layout formatting.

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# CHILDREN'S BOOK

PUBLISHING



Children's books play a crucial role in developing vocabulary and language skills while sparking imagination. Authors should consider this when crafting stories using engaging text and illustrations. Adding an element of fun is a proven way to succeed in this genre.

## T W A I N

Share enchanting tales of magical beings or animated objects with children. With our Twain publishing package, we'll help you bring these stories to life in print, complete with your chosen artwork and additional materials.

## R O W L I N G

With the right publishing package, you can bring your creative stories for children to life. Our Rowling bundle is perfect for turning your fairy tales or enchanted kingdom fantasies into reality. Select up to eight (8) illustrations for your book and customize the layout to your preference.

## D A H L

Our Dahl publishing package offers a complete range of services for your children's book, covering everything from design to marketing. Enjoy benefits like our 12-month Booksellers Return Program, ensuring your book secures its rightful place in physical bookstores and more.

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# EXPLORE OTHER *Publication* FORMATS

Publishing your book in multiple formats opens the door to a wider audience. At Citi of Books, we don't stop at eBook, paperback, and hardback—we make sure your story reaches readers wherever they are, in the format they love most.

## AUDIOBOOK FORMAT

Most modern readers want options, and many prefer to listen to a story. For people with hectic schedules, audiobooks provide a way to enjoy books while multitasking, for instance during a commute, workouts, or household chores. Individuals with impaired vision, language learners, the elderly, or people with limited mobility can access literature and information by listening to the story in an audiobook format, offering a convenient alternative.



## DIGIPAGE/FLIPBOOK

This innovative digital edition transforms the reading experience, allowing readers to flip through your pages with lifelike animation and engaging interactivity. With its sleek and immersive design, DigiPage not only enhances the visual appeal of your story but also captivates your audience,

making it easier for them to connect with your narrative. Whether you're a seasoned author or just starting your writing journey, this format offers a unique opportunity to showcase your work in a vibrant and modern way.





# APPROVING FINAL PRODUCT

## LAUNCH YOUR BOOK!

At this stage, the publishing process is complete. All that remains is your approval. Once the final manuscript and any changes are approved, we will proceed with launching your book.



Citi of Books has partnered with several libraries and retailers to distribute your masterpiece to readers. We are also proud to collaborate with Ingram Catalog, a leading book marketing and distribution organization in the United States. This partnership allows us to connect with a vast network of libraries and booksellers who rely on Ingram's millions of print and digital titles.



Our collaboration with Ingram exposes our authors' works to over 71,000 retail and library clients globally, boosting the potential for increased sales. Over 13,500 bookstores and libraries have had access to Ingram's full title listing for more than two decades, including a wide range of non-fiction, fiction, graphic novels, comics, science fiction, fantasy, teen, mystery, and suspense genres.



# EXPOSE AND MAKE IT KNOWN



At this stage, the publishing process is complete. All that remains is your approval. Once the final manuscript and any changes are approved, we will proceed with launching your book.

Citi of Books has partnered with several libraries and retailers to distribute your masterpiece to readers. We are also proud to collaborate with Ingram Catalog, a leading book marketing and distribution organization in the United States. This partnership allows us to connect with a vast network of libraries and booksellers who rely on Ingram's millions of print and digital titles.

Our collaboration with Ingram exposes our authors' works to over 71,000 retail and library clients globally, boosting the potential for increased sales. Over 13,500 bookstores and libraries have had access to Ingram's full title listing for more than two decades, including a wide range of non-fiction, fiction, graphic novels, comics, science fiction, fantasy, teen, mystery, and suspense genres.



# WHERE AUTHORS SHINE

Increase your visibility as an author—because behind every compelling story is a voice that deserves to be seen, heard, and celebrated. An Author Spotlight brings the pages to life, turning stories into conversations and books into movements. It gives readers a chance to meet the mind and heart behind the words, creating a connection that goes far beyond the cover. When authors step into the spotlight, readers don't just remember the story—they remember the storyteller, and that's what makes a book truly unforgettable.

## AUTHOR SPOTLIGHT INTERVIEW

An Author's Spotlight Interview is more than just a conversation—it's a window into the heart of the story and the mind behind the words. While books allow readers to imagine and interpret, interviews give authors the space to speak directly, to share the emotions, experiences, and moments that shaped their work. It's where the written page meets the human voice.



## AUTHOR WEBSITE



This author's official website is designed as a gateway to explore the author's journey, showcasing a rich biography that highlights the experiences and inspirations that have shaped their writing career. It also provides details on how and where to purchase the author's books.



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# Marketing **CAMPAIGNS**



## INTERVIEWS



## BOOK REVIEWS



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## INTERVIEWS

Citi of Books facilitates interviews that foster genuine engagement by uncovering the stories and inspirations behind each work. These conversations build authenticity, credibility, and trust—transforming content into meaningful connections.

# WHAT WE OFFER:

### CBS RADIO INTERVIEW WITH BENJI COLE



### SPOTLIGHT TV WITH LOGAN CRAWFORD



### AMERICA TONIGHT WITH KATE DELANEY



### THIS WEEK IN AMERICA WITH RIC BRATTON





## BOOK REVIEWS

Our unbiased, professional book reviews highlight each book's strengths and increase its visibility and credibility in the literary market. Every author—self-published or traditionally published—gets a fair opportunity to shine.



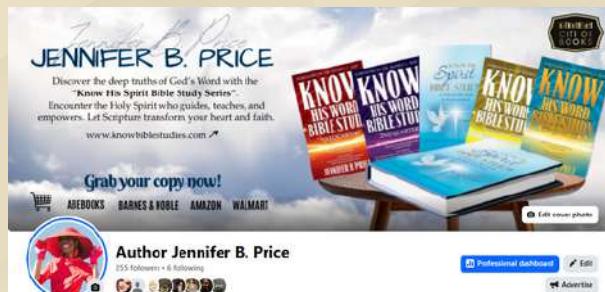
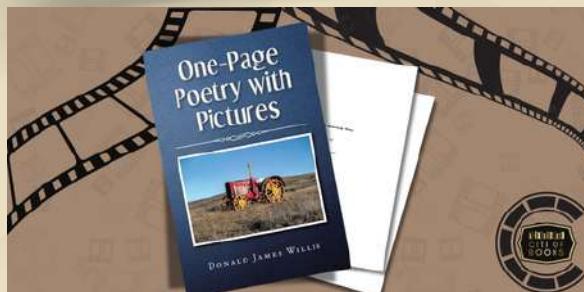
### | Publisher's Review

Publisher: Citi of Books, Inc.



## BOOK EXPOSURES

COB provides creative, modern exposure through book trailers, digital billboards, press releases, social media campaigns, and more. Our Book-to-Movie services even help authors explore cinematic possibilities—turning stories into visual experiences that captivate audiences worldwide.



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# BOOK EVENTS



From national to international book fairs, signings, and conferences, we help authors connect with readers, gain media attention, and expand their reach. With COB's support, every event becomes a powerful opportunity to grow readership and strengthen brand presence.

## BOOK GALLERY



## BOOK SIGNING



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Thank you for taking the time to review our author handbook.

Now, it's time to take the next step and choose the publishing path that aligns with your goals and resources.

If you have any questions, feel free to reach out to our author consultants. We're here to help!

Contact us using the following details:



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